Ascent360 Video Training Series

Welcome! Here you can find all of our helpful videos in one convenient location. Check out our different categories to help point you in the right direction. How-to videos are typically 1-5 minutes whereas our webinars provide a deeper insight into the platform and are typically 30 minutes.

In this article:

- New Client – Getting Started
- Email/Landing Page Creation(https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fhelp.ascent360.com%2Fhelp%2Fadd-an-ascent360-unsubscribe-form-to-an-email-design&data=05%7C01%7Cjengler%40ascent360.com%7Cfa1dcf5c4e414e4ff60a08db3d1882d1%7C2d1aff565267462fa1d5f0b283461eef%7C0%7C0%
- Audience Building
- Reporting
- Helpful Tools
- Email Settings
- Live Webinar Recordings

New Client – Getting Started

- Getting Started: Platform Orientation

Email/Landing Page Creation

- Add a Custom Unsubscribe Form to an Email Design
- Email Training Videos
- Landing Page Builder Overview
- Send/Schedule an Email

Audience Building

- Build an Audience from Form Submissions
- Creating an Audience

Reporting

- Database Overview
- Email Reports

Helpful Tools

- Using Customer Lookup
- Export an Audience to a File
- Using the Campaign Wizard

Email Settings

- Test Lists
- Seed Lists

Live Webinar Recordings

- Crawl, Walk, Run: Jumpstart Your Marketing
- Email Best Practices & Re-engagement
- Reporting & How to Measure Success
- Support Overview and ESP Deep Dive